



# TOUR OF HOMES

## OFFICIAL GUIDEBOOK 2015



DOWNLOAD THE MOBILE APP  
 AT WWW.MYTOUROFHOMES.COM



**Reach  
 128,000 local  
 adults with  
 the Tour of  
 Homes!**

The 2015 HBA of Marion and Polk Counties **Tour of Homes** will attract thousands of home owners and home shoppers seeking the latest in home trends showcased by premiere Mid-Willamette Valley home builders. Tell these area adults about your business

before and during this event with an ad in the Official 2015 Tour of Homes Guidebook. Advertisers will benefit from wide distribution in Marion and Polk Counties. Guidebooks will also be available during the tour.

1/2 page ad horiz.  
 10" X 5"

1/2 page ad vert.  
 4.94" X 10"

1/4 page ad  
 4.94" X 5"

Full page ad  
 10" X 10"



Order deadline:  
**Friday, May 29**



Published:  
**Wednesday, June 17**

Source: Salem Market Study 2011, conducted by Thoroughbred Research, Inc.

**Don't wait for business to come to you — contact Statesman Journal Media today!**



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### HBA Tour of Homes Rates

Ad size	HBA MBR	RATE
Full Page	\$1,675	\$1,925
1/2 page	\$950	\$1,075
1/4 page	\$525	\$600
Inside Front Cover	\$1,975	\$2,325
Inside Back Cover	\$1,975	\$2,325
Back Cover	\$2,175	\$2,500
Center Spread	\$4,375	\$5,025

All ads receive full color!

### Dates to remember



Ad order and materials in deadline:  
**Friday, May 29**



Press-ready ads due  
**Monday, June 1**



Ads finalized  
**Wednesday, June 3**



Published in the Statesman Journal, Appeal  
 Tribune and the Stayton Mail  
**Wednesday, June 17**

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