

MID-VALLEY OPEN HOUSE WEEKEND

Reach
MORE active
 Real Estate
 consumers!



**10,000
 Statesman
 Journal
 readers are in
 the market to
 buy a home
 in the next
 24 months.**

Source: Scarborough 2014
 (Print readers);
 RAM/Gannett Markets

Sponsorships

Of the **10,000** Statesman Journal readers who are in the market to buy a home, **50%** say that they would turn to the Statesman Journal Real Estate section during their home buying process. **Mid-Valley OPEN HOUSE Weekend** could be your ticket to targeting these active Real Estate consumers! Contact us today to learn more

about a sponsorship in Open House Weekend. Hurry, only five sponsorship positions are available!

Order deadline:
Wed. April 29

Published:
May 15 - 17

Order deadline:
Thurs. Sept. 3

Published:
Sept. 11 - 13

Order deadline:
Wed. Oct. 7

Published:
Oct. 16 - 18

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Don't wait for business to come to you — contact Statesman Journal Media today!



MID-VALLEY OPEN HOUSE WEEKEND

SPONSORSHIP PACKAGES:

TITLE SPONSORSHIP INCLUDES:

- 6 Column x 5" ad Friday, Saturday and Sunday in Open House Weekend
- 1 Email blast to 50K reaching potential home buyers – Sponsors will be noted
- Facebook ads promoting the event. Sponsors listed in ads where possible according to facebook guidelines
- 3 Home page Pushdowns on SJ.com with a link to a customized landing page with open house info and sponsors. These will run same days as the events.
- Sponsors logos will be in promotional ads that run on Statesman Journal.com and Statesman Journal the week prior to the event.
- Will sponsor up to 60 Homefinder.com single property websites for participating realtors with open houses.

Title Sponsor Package cost\$8,305

GOLD SPONSORSHIP INCLUDES:

- 3 Column x 2.5" ad Friday, Saturday and Sunday in Open House Weekend
- 1 Email blast to 50K reaching potential home buyers – Sponsors will be noted
- Facebook ads promoting the event. Sponsors listed in ads where possible according to facebook guidelines
- 3 Home page Pushdowns on SJ.com with a link to a customized landing page with open house info and sponsors. These will run same days as the events.
- Sponsors logos will be in promotional ads that run on Statesman Journal.com and Statesman Journal the week prior to the event.

Gold Sponsor Package cost\$2,285

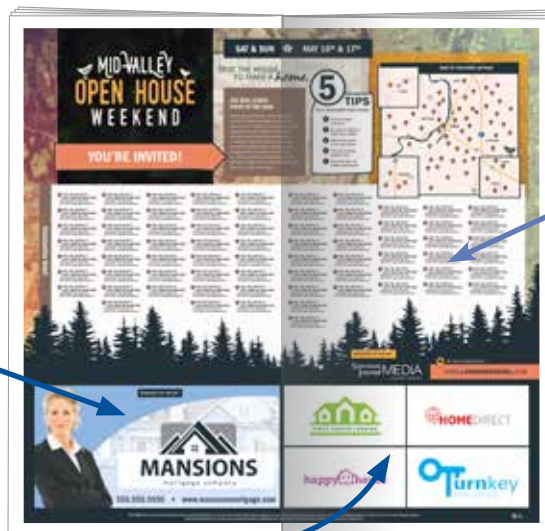


AD SIZES:

Gold Sponsor (1)
 6 col. x 5" – 10"x5"

Silver Sponsors (4)
 3 col. x 2.5 – 4.94"x2.5"

Double Truck (2 full pages)



Line listings available separately. Ask your representative for details.