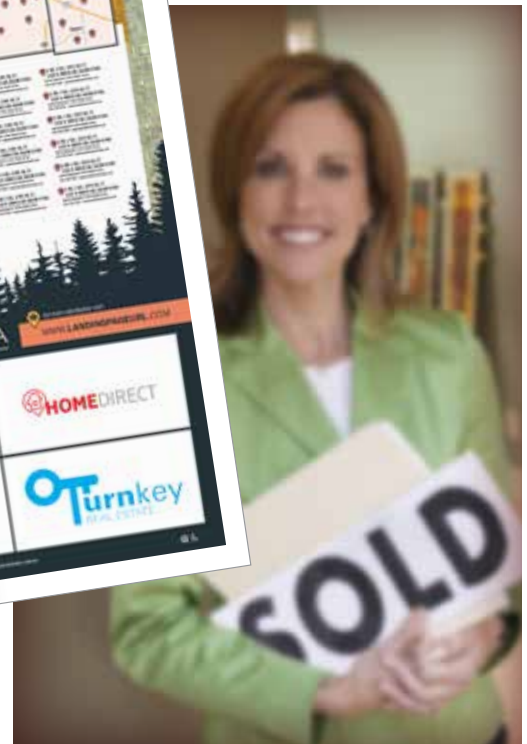


MID-VALLEY OPEN HOUSE WEEKEND

Reach
MORE
qualified
buyers!



**10,000
Statesman
Journal
readers are in
the market to
buy a home
in the next
24 months.**

Source: Scarborough 2014
(Print readers);
RAM/Gannett Markets

Listing Package

Of the **10,000** Statesman Journal readers who are in the market to buy a home, **50%** say that they would turn to the Statesman Journal Real Estate section during their home buying process. Are you missing out on this pool of highly

qualified buyers? **Mid-Valley OPEN HOUSE Weekend** could be your ticket to reaching these engaged consumers! Contact us today for an affordable Open House listing package to boost your Real Estate sales!

.....
Don't wait for business to come to you — contact Statesman Journal Media today!



MID-VALLEY **OPEN HOUSE** WEEKEND

LISTING PACKAGE INCLUDES:

Line listing 1.6"x.5" in Open House Weekend in the Friday, Saturday and Sunday Statesman Journal.

Map listing in the Open House in print and at Statesman Journal.com.

Cost: for 3 days, templated format\$50

(Limited space available. First come, first serve basis.)

DEADLINES:

Published:

Space reservation and payment due..... Wednesday, April 29	May 15 – 17
Ad Copy is due:..... Tuesday at Noon, May 5	
Space reservation and payment due..... Thursday, August 27	Sept. 11 – 13
Ad Copy is due:..... Thursday at Noon, Sept. 3	
Space reservation and payment due..... Thursday, Oct. 1	Oct. 16 – 18
Ad Copy is due:..... Wednesday, at Noon Oct. 7	

AD SIZES:

Line listings - Total of 72
 1.6"x.5"

Sponsorship positions are available separately from the listing package. See your Statesman Journal representative for more information on sponsorship opportunities.

Double Truck (2 full pages)

