

TARGETED EMAIL BLASTS

\$44.25

For every \$1 spent on email marketing an average of \$44.25 is returned.
Experian 2012

82%

of consumers open emails from companies.
Litmus 2012

80%

Email opens on smartphones and tablets have increased 80% over the last six months.
Litmus 2012

Email remains one of the most effective digital solutions to directly reach new customers today.

Email marketing yields some of the highest return on investment in digital marketing. With our email marketing solution, we can help grow your business with a well thought-out campaign that is affordable, effective and monitored.

Our Targeted Email Blasts reach your ideal customer with geographic and demographic targeting. Our team employs turn-key solutions that utilize direct marketing email lists, HTML, creative programming and best-in-class deployment. We will deliver your message, whether it is special promotional offers, new product/service announcements or other advertising information directly to the inbox of your local customers on behalf of your business.

Contact our team of consumer experts to see how our Targeted Email Blasts can increase exposure to your business and drive more traffic to your website.



Reach the ideal customer through geographic and demographic targeting



Turn-key solution that provides use of the direct marketing email list, HTML creative programming and deployment



Increases traffic to client's website with customers interested in their products/services



Potential to drive new business (ecommerce, new leads) by reaching local customers



Advertise new specials or services/products directly to targeted customers



Has very high return on investment with extremely large reach